

About Ottawa Riverkeeper

Ottawa Riverkeeper is a citizen-based action group that brings people together to protect and promote the ecological health and diversity of the Ottawa River and its tributaries. Expert and independent, our organization advocates for responsible decision-making, public education, participation, access to information, and compliance with protective regulations, for the benefit of our river and our communities. <http://www.ottawariverkeeper.ca>

Ottawa Riverkeeper is a licensed member of *Waterkeeper Alliance*, an international grass roots advocacy organization, founded by Robert F. Kennedy Jr. <http://www.waterkeeper.org>

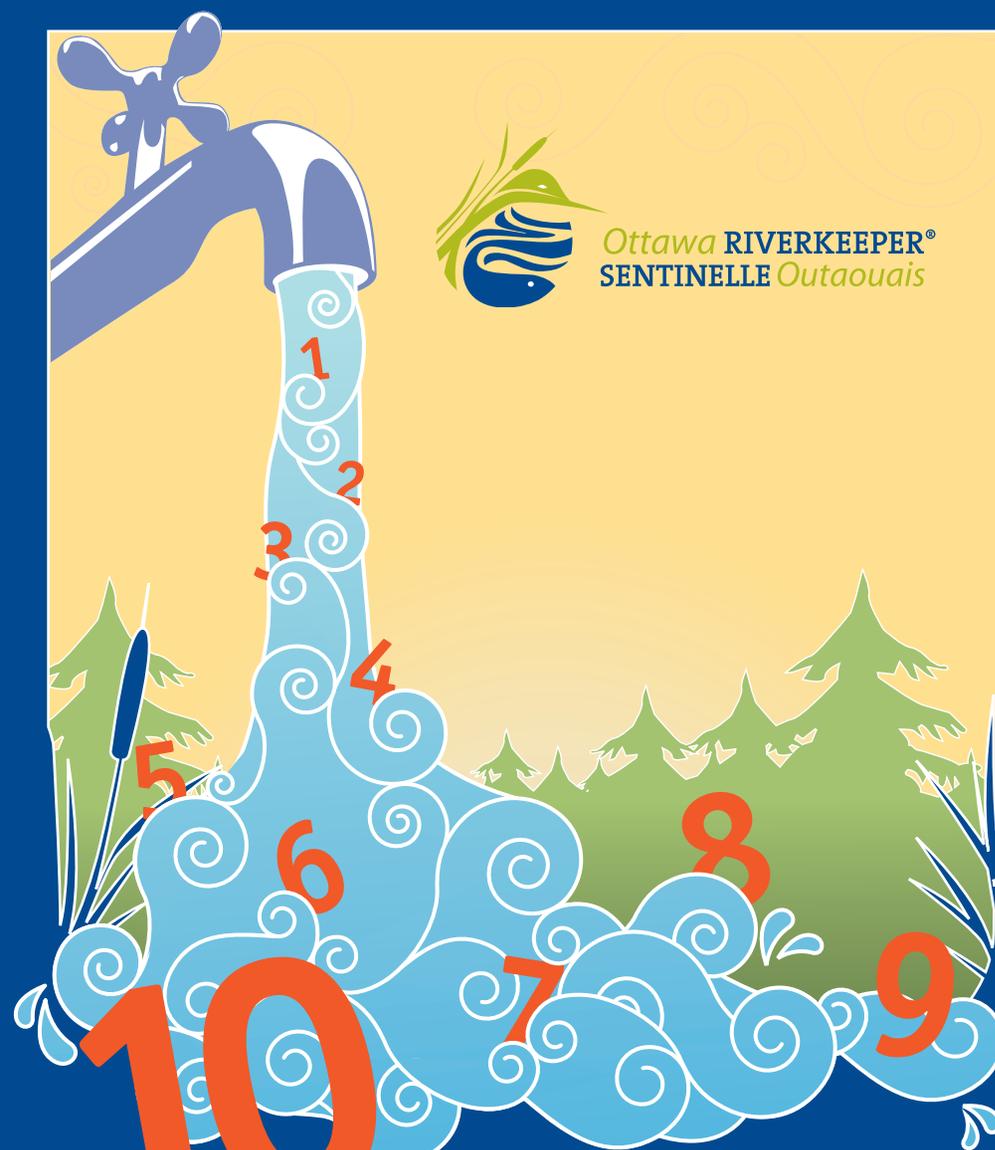


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10 REASONS TO SAY NO TO BOTTLED WATER

A no-nonsense guide to 'doing your part' for the health and future of the Ottawa River, brought to you by Ottawa Riverkeeper.

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DRINK TAP. DRINK LOCAL REASONS TO SAY NO TO BOTTLED WATER

The Ottawa River is the lifeblood of our communities. It provides drinking water, supports a range of species and ecosystems, sustains economic activity, is a world-class destination for recreation, and is an important piece of our history and culture.

The Facts:
The average price of a glass of tap water is \$0.001!
The average price of bottled water is \$1.06 – that's 1,000x more!

- 1 Safety.**
Bottled water is **not legally required to meet** the same stringent standards as municipal drinking water.
- 2 Transparency.**
Bottled water testing information is not made available to the public like tap water testing is.
- 3 Cost.**
Bottled water costs 1000 times more than tap water!
- 4 Water Usage.**
3L of water is used in the production of each litre of bottled water.
- 5 Conservation.**
Mass water taking for the production of bottled water depletes resources for future generations.

- 6 Environment.**
Plastic bottles take **200+ years to disintegrate**. Many municipalities send their plastic bottle waste to landfills – **not recycling centres**.
- 7 Health.**
The evidence of health risks from certain plastics is increasingly appearing in established, peer-reviewed scientific journals.
- 8 Stop Privatization.**
Bottled water providers use **our water supply** to achieve their primary goal – profits.
- 9 Community Support.**
Unlike private corporations, municipalities provide a safe and regulated service for the benefit of their communities.
- 10 Source.**
Bottled water that is labeled 'demineralized' or 'distilled' is usually tap water. Aquafina and Dasani are two examples.

DID YOU KNOW?

The Ottawa River provides drinking water for over 1,000,000 people in the region. Support municipal tap water and you're supporting a clean and healthy Ottawa River!

Learn more by visiting: www.ottawariverkeeper.ca